



**CHAMBER CHECK**  
 PARKE COUNTY CHAMBER OF COMMERCE

**Chamber Kicks Off “Shop Local” Campaign at  
 “Business After Hours” on August 9th**

For the third year, the Parke County Chamber Board and Membership Committee are announcing an opportunity to promote local merchants and services. We are kicking off our “Shop Local” campaign on Tuesday, August 9th from 4:30 to 6:30 p.m. at a “Business After Hours” program at the Old Jail Inn Parke County Drunk Tank Winery in Rockville. See the enclosed invitation.

Our goal is to give our member businesses a personalized identity by both publishing a “Shop Local” tabloid in the Sentinel and through radio ads with the Crossroads stations that include WAXI. Only the first 38 members who contact the Chamber Office can be included in the tabloid, however, we can accept many radio ads. Your confirmation of participation is needed in the Chamber Office by August 15th. See the enclosed information sheet .

Ads in the tabloid are being sold for \$30. Each ad should include a photo of you and/or your staff who will be identified by name if you wish. Chamber directors will go to members who are confirmed participants between August 22-31 to take photos for those who need them as well as picking up information sheets and payments. The tabloid will be published in the Sentinel the week before the Covered Bridge Festival. So the pull out tabloid will be available to our visitors and can also be retained by local citizens to be used over the next several months.

This year the Chamber is also partnering with Crossroads Communications (WAXI-FM, WBOW-FM and ESPN Sports Radio) for the annual “Shop Local” campaign. The Sentinel tab in early October will be followed up by radio advertising in November, prior to Black Friday. As a participant in the new radio partnership, Chamber member businesses will share in several commercials scheduled to run across all 3 radio stations. This additional partnership adds a powerful expansion for the Shop Local campaign. The cost for only the radio portion is \$40 per business.

A combination discount package of both the tabloid and the radio ads is \$65.

We would like to focus on the people who work at our businesses which helps us put a face on the merchants so local people and our visitors alike can better identify with them. This strategy will also encourage our local folks to shop local, which has 2-3 times more financial impact in our community, promotes more reinvestment locally, creates jobs and promotes donations to local charities and causes.

In order to participate in the “Shop Local” campaign, please complete and return the enclosed form “Information For Chamber of Commerce Shop Local Campaign” by August 15, 2011.

Additional information on the “Shop Local” campaign will be available at the “Business After Hours” program on August 9th. Come and enjoy some complimentary hors d’oeuvres, wine tasting, door prizes and networking with other Chamber members and their guests! Hope to see you!!



August/September, 2011

- Directors
- Dr. Randy Kerkhoff  
President
  - Dan Overpeck  
Vice-President
  - Karen Durr  
Treasurer
  - Cathy Harkrider  
Secretary
  - Ronja Branson
  - Kristin Clary
  - Gayle Cole
  - Dan Collom
  - Vic Fields
  - Brad Hartman
  - Mike Sasin
  - Debbie Skelton
  - Greg Ternet

Alan & Diana Ader  
Executive Directors

Next Chamber Board Meeting Tuesday, Sept. 13th, 11 a.m. At the Thirty-Six Saloon, Rockville All Chamber members welcome!

MISSION STATEMENT

*Uniting Businesses*  
 For  
*Economic Growth*  
 And  
*Vitality*

Chamber Office facilities  
 Provided by Old National Bank  
 Newsletter printing  
 Provided by Parke Co.  
 Community Foundation  
 Newsletter Sponsor this issue  
 Parke County REMC

105 N Market St., Ste. A  
 Rockville, IN 47872  
 Located in Old National  
 Bank Building  
 Phone: 765-569-5565  
 E-mail:  
 parkecountychamber@  
 sbcglobal.net

**PARKE COUNTY  
 CHAMBER OF  
 COMMERCE**



**Chamber  
 Office Hours**  
 Tues Wed Thurs  
 10 am—2 pm  
 Other hours by  
 appointment.  
 Be sure to check out the new  
 Chamber website at:  
 www.parkecountychamber.com

**Thank You  
 Cathy Harkrider  
 (PCI) and Deb  
 Ackerman (Old  
 Jail Inn) for rep-  
 resenting the  
 Chamber on four  
 FOX TV-38  
 Valley Business  
 shows.  
 Good Job!!**

**RECENT CHAMBER RIBBON CUTTINGS**



**HUNTER LAW OFFICE IN ROCKVILLE**



**EDWARD JONES OFFICE OF JESSICA LYNK**

## Upcoming Events

### Chamber Meetings

**“Business After Hours”**—August 9 from 4:30 to 6:30 p.m. Old Jail Inn, Rockville  
**Chamber Board of Directors**— Sept. 13 at 11 a.m. Thirty-Six Saloon, Rockville  
**Chamber Cobbler Shack open at Covered Bridge Festival**—Oct. 14-23

### Other Public Events Hosted by Chamber Members

Author Heather Brown at Rockville Public Library— August 9, 6:30 p.m.  
Rockville Rotary Club hosts District Governor at Old Jail Inn Coffee House, Aug. 9, 6:45 p.m.  
Community meeting on library expansion for Parke Co.— Sept. 13, 6:30 p.m. at Ritz Theater  
C.A.R.S. Golf Classic—Sept. 16, 8:30 a.m. Raccoon Lake Golf Course (Call 569-2076 for info)

### From the Office Staff—Alan & Diana Ader

Many wonderful things have been happening for your Chamber the last couple months. Some of these include: our membership now is 156 for the first time; a new Chamber website has been launched; the annual Golf Classic raised over \$3100 which is also a record; we again successfully sponsored the County Fair Little Miss & Mister Contest and will be holding our first “Business After Hours” that will kick-off our “Shop Local” campaign. Chamber volunteers are stepping forward and we see more and more good things coming very soon. *We look forward to your help with the Chamber Cobbler Shack at the Covered Bridge Festival scheduled for October 14-23. Sign-up sheets will come out in early September— we’ll need both cobbler bakers and workers for the shack.*

New Chamber business memberships are now \$50 for the balance of 2011. So be sure to help us continue building the organization for a better Parke County. This newsletter is again being printed by the Parke Co. Community Foundation and the postage is being sponsored by Parke County REMC. Let us know if your business can sponsor the next issue.



### New Members

**Parke County Tire & Service, LLC, US 41 Rockville (Rodney Berry, Owner)**  
**Vermillion-Parke Community Health Center, Clinton**  
**Leighton Willhite (Individual Membership)**  
**Janna Scott (Individual Membership—Statistician for GlaxoSmithKline)**

We are pleased the Chamber membership now stands at a record 156 members. You’ll be seeing more good things happening as we continue to grow. We look forward to working with additional businesses as well as the public in our effort to bring vitality and economic growth to our community. Any business wanting to be part of a progressive organization working for a better future in Parke County can call us at 569-5565 or check out our new website at [www.parkecounty-chamber.com](http://www.parkecounty-chamber.com). Never underestimate the power of the Internet! You can now print off a complete Chamber membership directory from our website.

All Chamber business members are listed with their contact details on our website and we get 20-50 hits on it daily often along with follow-up posted requests for more information about local businesses. So please ask businesses to join. New Chamber business memberships are now \$50 for the balance of 2011.

**A Chamber membership is a statement of who you are and your commitment to providing the highest quality product and service to the community.**

**Parke County REMC**  
Your Touchstone Energy® Cooperative



Printing provided by PCCF

## 11th Annual Chamber Golf Classic Is Big Success

August/September, 2011



The Chamber Partners team shown above recently won the 11<sup>th</sup> Annual Parke County Chamber of Commerce Golf Classic with a 10 under par team score of 61. Members of the team included: (L-R) Eric Sellers (Sellers Sign Art), Dan Butler (Edward Jones-Monti Byers), Rick Parent (Sellabration Auction Services) and Alan Ader.

Tied for runner-up were the teams from the First Financial Bank and Fifth Third Bank with identical 9 under par scores of 62. Members of the First Financial team were: Jim Bosley, Alan Waldrige, Warren Johnson and Brian Johnson. The Fifth Third Bank team included: Tom Zimmerman, Joe Martin, Jerry Monts and Dick Wallace.

### Chamber Sponsors Little Miss and Mister Contest at County 4-H Fair



Winners of the Chamber sponsored Little Miss and Mister Contest at the recent Parke Co. 4-H Fair included: (L-R) Peyton Lee Mellon, 2nd runner-up; Aidan Crum, 1st runner-up; Little Mister winner Jerrid Graves; Little Miss winner Faith Bell; Lorelei Osterhovdt 1st runner-up and Madison Coleman 2nd runner-up. In back is 2010 Parke County 4-H Fair Queen Amy Newnum who presented the awards.

Some 26 contestants participated in the event. Each contestant received a “Support Parke County Businesses” t-shirt. A special “thank you” for the music at the contest goes to Jake Eslinger and Ross Brown. And also to Chamber volunteers Susie Teschmacher (C.B. Art Assn) for the wonderful signs for the Fair Parade and to Marcia Akers (P.C. Community Foundation) for providing and driving the cool yellow convertible in the Parade with our little royals in it. Other volunteers assisting with the contest included: Debbie Skelton (Old National Bank) who was the stage coordinator; Cathy Harkrider (PCI) who was the emcee and Diana and Alan Ader, from the Chamber Office for the contest organization.

Eleven teams recently participated in the 11<sup>th</sup> annual Parke County Golf Classic sponsored by the Parke County Chamber of Commerce at the Parke County Golf Course at Rockville. We also had a record 23 hole sponsors for the event who each had a new professionally made sign at their sponsored hole. A big upgrade to the look of our Classic. A complete summary along with photos from the Classic has been in the local newspapers and is on the Chamber website. Thanks again to all the wonderful volunteers and sponsors for their support.

